**Questions to be answered from the visualization are**

* Overall Performance
  + 1. Overall trends of sales and profit of Superstores
    2. Performance of different US region
    3. Profitable and non-profitable region
* Performance of different states
  + 1. States showing opportunity to grow
* Segment Performance
  + 1. Performance of different segment of the superstore in different states and region
* Revenue Generation
  + 1. Revenue generated by each category of product
    2. Category or product hampering the revenue
* Forecasting sales of 2015
  + 1. Forecasting the sales in year 2015
    2. Predicting number of sales in each month of 2015 based on the past data

**Calculated Field**

IF Sum([Sales]) >= [Sales Parameter] AND Sum([Profit])>= [Profit Parameter] THEN 'Q2'

ELSEIF Sum([Sales])>= [Sales Parameter] AND Sum([Profit]) < [Profit Parameter] THEN 'Q3'

ELSEIF Sum([Sales]) < [Sales Parameter] AND Sum([Profit])>= [Profit Parameter] THEN 'Q1'

ELSEIF Sum([Sales]) < [Sales Parameter] AND Sum([Profit]) < [Profit Parameter] THEN 'Q4'

END